

Logo Competition Guidelines and Contest Rules

Overview

The Nebraska Fur Harvesters Association is looking for a new logo that will better identify the organization. In order to engage our current members, and attract new members, NFH announces a competition to design a new logo. The new logo may be used on the Nebraska Fur Harvesters website, social media sites, business cards, letterhead, posters, souvenir trinkets and gifts, or anywhere else the Nebraska Fur Harvesters chooses. This document describes the official requirements and rules of the competition. By entering, participants agree to be bound by these contest rules. Violating any rule or not following instructions may eliminate participants' eligibility. The Nebraska Fur Harvesters has the right to disqualify any entrant at any time at its sole discretion.

Eligibility

1. The competition is open to all legal residents of the state of Nebraska 19 years of age or older.
2. Contestants are permitted to work in groups; however, only one (1) prize will be awarded regardless of group size.

Submission Guidelines and How to Enter

1. The contest is open from 12:01 a.m. June 20, 2019, Central Standard Time (CST) and closes at 11:59 p.m. CST, September 21, 2019. Late submissions will not be considered. The statewide board of the Nebraska Fur Harvesters will select the finalists on September 26, 2019. Nebraska Fur Harvesters board members will vote and a winner will be selected and announced Saturday, September 28, 2019 prior to the annual auction. You need not be present to win. Winner will be notified within 48 hours of the public announcement at the state convention.
2. All entries must be submitted electronically to the public relations director, Jessica Power at powerhouse.trapping@gmail.com. Submissions must include the full name(s) of the person(s) who designed the logo, name, email address, postal address, and telephone number.
3. One or more submissions per person is acceptable. Each submission must be sent in a separate e-mail.
4. There is no fee to enter the contest.

Logo Design Guidelines and Parameters

The purpose of this contest is to design a logo to be used by the Nebraska Fur Harvesters. The logo's design should reflect the values of the Nebraska Fur Harvesters. This includes promoting the general welfare of the board, district representatives, and the members of the association, encouraging the highest standards of trapper conduct and rendering the most effective service to the sport and tradition of trapping. The Nebraska Fur Harvesters board acts as the representative of the members in presenting recommendations which will result in benefits to the association as a whole. The Nebraska Fur Harvesters is the legislative voice for all its members.

The logo should incorporate the Nebraska Fur Harvesters name (spelled out). The logo must be

appropriate for a professional business setting. Entries must be submitted as JPEG files. For quality reproduction purposes, the winning entry must later be submitted in scalable vector graphic format (EPS). Color must be CMYK, though the logo may also be produced in black and white. Contestants are advised to avoid gradients and half-tones. The logo must be easy to use, handle, resize, and manipulate for all reproduction purposes. It should be visually appealing on both small (as small as 1" x 1") and larger scales (feet x feet).

Intellectual Property

1. Entrants affirm their submissions are their own original work, have not been copied from others or from previous designs, including their own, and do not violate the intellectual property rights of any other person or entity. You must be the creator of the art and image file you or your approved representative submit to the competition. Your artwork must be your own original concept and not a copy of anyone else's copyrighted material. (If your image infringes upon another's copyright it will be disqualified.) Upon submitting your work, to this competition, you are solely responsible for any infringement on copyrighted materials.
2. Submissions become the sole property of the Nebraska Fur Harvesters Association and may be used for any purposes, including, but not limited to, display on websites, business cards, letterhead, posters, and other materials.
3. The Nebraska Fur Harvesters shall have the right to adapt, edit, modify, or otherwise use the winning submission in part or in its entirety in whatever manner it deems appropriate.
4. The Nebraska Fur Harvesters Association reserves the right to choose not to use the winning entry as described in these contest guidelines.
5. The Nebraska Fur Harvesters Association reserves the right to use any other entry for promotional purposes in the future.
6. If the winner is determined to have violated any rules, he/she will be required to forfeit or return the prize, even if the determination is made after the prize has been awarded.

Determination of Winner and Prize

1. The winning entry will be selected by a panel comprised of board members of The Nebraska Fur Harvesters Association. Their decision will be final and no further correspondence shall be entered into.
2. Entries will be judged on their visual appeal, adherence to the concept prompting the contest, quality of design, and ease of reproduction for the purposes stated above.
3. The prize for the winning entry is "first release" of the new logo on one hoodie, one t-shirt, one hat, one coffee cup, and one decal. In addition to four years free membership to the Nebraska Fur Harvesters Association, with twenty-four issues of the Trapper's Post, and \$ 100.00 cash. This prize remains the same regardless of the size of the team submitting the winning entry.
4. The winner will be notified via e-mail and announced on the Nebraska Fur Harvesters Website and Facebook page

Disclaimer

1. The Nebraska Fur Harvesters Association is not responsible for lost, late, misdirected, incomplete, illegible, or otherwise unusable entries, including entries that are lost or unusable due to computer, internet, or electronic problems.
2. The Nebraska Fur Harvesters Association reserves the right to cancel or modify the Contest and award the prize by alternate means if fraud or technical failure is determined at any time by NFH, including after the submission window has closed.
3. The Nebraska Fur Harvesters is not liable, for the purpose of winner and prize notification and delivery, in the event the contest winner has provided incorrect, outdated, or otherwise invalid contact information.

VOID WHERE PROHIBITED BY LAW.